



Zephyr partners with SleepArchITx to deliver Precision Sleep Dentistry

CALGARY, AB (January 7, 2021) – Zephyr Sleep Technologies Inc. (Zephyr) is partnering with Sleep Architects, Inc. (SleepArchITx) to expand SleepArchITx's suite of services to include MATRx plus Treatment Planning.

"SleepArchITx has proven that a complete turn-key service model for sleep appliances is the right solution for a number of general practice dentists in the US. Their complete 360° service model is made even better and more efficient with MATRx plus Treatment Planning. We're looking forward to working closely with the SleepArchITx team on combining our two product platforms into one service solution,"
- Paul Cataford, CEO and Co-founder, Zephyr.

"Zephyr's MATRx plus technology is proven to bring more accuracy to oral sleep appliance therapy. We are excited to work with the Zephyr team to bring the most effective and highest quality dental sleep solution to the market. Treating sleep breathing disorders that range from snoring through sleep apnea directly helps people build healthy immune systems and may improve upon chronic disease such heart disease, diabetes and high blood pressure. With this safe and essential therapy, there has never been a more urgent time to get dentists and patients the dental sleep technology and support they need."
- Alice Limkakeng, CEO, SleepArchITx.

About Zephyr Sleep Technologies and MATRx plus

Zephyr's MATRx plus remains the industry's only FDA-approved oral appliance treatment planning system available. MATRx plus eliminates oral appliance therapy guesswork and provides fast and effective treatment for patients with sleep disordered breathing – it's what precision medicine is all about.

MATRx plus Treatment Planning:

- Provides obstructive sleep apnea diagnosis;
- Determines if the patient can be treated with an oral appliance; and,
- Identifies a treatment position for the custom oral appliance.

Zephyr Sleep Technologies helps people live healthier, more productive lives by sleeping better. The company provides medical professionals with modern, precise and easy-to-use medical devices. All Zephyr products are approved by the FDA and Health Canada after extensive and rigorous clinical trial testing and validation. Our mission is to create products and empower workflows that are easy to implement and use - simply, better sleep care. The company is headquartered in Calgary, Alberta and was founded in 2010.

About SleepArchITx and Certified Provider 360° Solution

SleepArchITx Certified Provider Solution gives dental practices the confidence and support needed to treat sleep breathing disorders in a simple, one-stop-shop.

- Unique 1:1 doctor-to-doctor clinical consults and medical doctor collaboration increases clinical expertise and confidence
- Patient education including social media and engaging videos explain the disease and oral appliance therapy so that patients understand and accept therapy
- Dental sleep CE curriculum trains clinicians and their entire staff
- Turnkey medical billing
- 24/7 and chairside support implements systematic patient workflow Turnkey medical billing
- Widest portfolio of sleep appliances including the Aligner Sleep Appliance®, for clear aligner patients who also suffer from sleep disorders, options for TMJ patients, CPAP combination therapy and biomimetics
- 888-777-3198, reachus@sleeparchitx.com, <https://sleepink.us/overview>
- See our engaging patient videos and learn about dental sleep on our YouTube Channel! <https://sleepink.us/youtube>

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